

WPGC-FM, WPGC HD2 QUARTERLY ISSUES & PROGRAMS REPORT

2ND QUARTER

APRIL 01 TO JUNE 30, 2011

Prepared by:

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WPGC FM, WPGC HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES

ON TRACK: (SUNDAYS 6:30-7:00 AM)

Is a local 30 minute program hosted by Roland Turner in conjunction with the Greater Washington Urban League that address the specific issues and problems faced by the communities it focuses its energies upon.

COMMUNITY FOCUS: (SUNDAYS, 7:00AM-8:00AM)

Is a local 60-minute program hosted by Guy Lambert (News Director) and produced by Justine Love (Director of Community/Public Affairs) for 95.5 WPGC FM that addresses the specific issues and problems faced by the communities it focuses its energies upon.

ON TRACK WPGC HD 2

WPGC, WPGC HD2 Quarterly Issues Program Report 2nd Quarter (04/01/11 -06/30/11)

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 04/03/11, 06/19/11

Guest: Barbara Chinn, AIDS Healthcare Foundation

Audrey Epperson, GWUL, Director of Education

Title: AIDS Healthcare Foundation

The show focused on Men's Health and specifically, HIV and AIDS in our community and how it affects our men, which in turn affects women, children and the entire family. The Blair Underwood AHF Health care Center was featured in detail and was discussed. The importance of getting tested early, knowing your status and sticking to your treatment was all featured in details. The new mobile AIDS clinic was featured too as it makes stops in different Washington, DC neighborhoods.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 04/10/11
Guest: Melvin Hardy
Gaeroe Mitches

George Mitchell

Title: IRS

This show focused on the IRS Tax Savings earned income credit program to help families save money which in turn strengthen these families. The DC Coalition Partnership called "Strengthening Families" was discussed in detail also with all the services that the coalition provides to strengthen families. All the different write off for taxes that you can receive from the EIC was discussed in detail.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 04/17/11
Guest: Howard Hughes

Title: Peake Financial Advisor

This show focused on after graduation, the task of saving and planning for college. The average cost of a public or state school, private university and Ivy League tuition was discussed in detail. The different financial vehicles such as a 529 plan, UGNA account and the Coverdale At were discussed in detail, saving bonds and Student aid was discussed also.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 04/24/11

Guest: Natalie Madeira Cofield
Title: NMC Consulting Group

This show focused on a partnership that the GWUL has with the NMC Consulting Group to put on upcoming business plan entrepreneurs' contest and business boot camp. This event is coming out on May 20^{th} and has a \$1500 prize in cash. The basics of business, the pitfalls of business, fear, needing more seed money, investors, partnerships, and business venture capitalists were all discussed in detail.

Program "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 05/1/11

Guest: Rennette Okaurita, Freddie Mac

Odessa Hoolman, Foster Care Parents of the Year, PG

Title: KIDS

This show focused on the campaign called "KIDS" need families too which is sponsored by the Council of Government and Freddie Mac Foundation. The program is entitled "KIDS need families like yours". This is in celebration of Foster Care Awareness Month. The Wednesday Child program was featured as well as the 4500 numbers of children who need foster care. The qualifications of how to become a foster parent was covered in detail.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 05/08/11

Guest: Gregory Foy, State Agency Commodities Food Program

Audrey Epperson, GWUL, Director of Education Michelle Tingling Clemmons, Bureau Chief

Title: Commodities Food Program

This show focused on two programs under the DC Department of Health. One is the Commodities Supplemental Food Program and second was the senior's farmer's market nutrition program. Both programs are being performed by the staff of GWUL to help seniors and feed low income residents with diet, food and nutrition in the community. The 27 farmers market sites were all discussed and locations given.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 05/15/11
Guest: Lester Austin

Title: Public Affairs Security Administration

The show focused on Disability Benefits paid out by the social Security Administration. The show discussed who is eligible for disability benefits, how a person should go about filing for these benefits on line, proof of the disability, presumed disability status and how your Medicare benefits tie end to the scenario. The ticket to work program was also discussed in detail as well.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 05/22/11

Guest: Rita Lassiter, President of The Thursday Network

Star Barber Community Service Chair

Title: The Thursday Network

This show focused on Young Blacks Give Back month which the month of May has been declared by the Mayor of Washington, D.C. The Thursday Network is an auxiliary of the Greater Washington Urban League and is comprised of young Black professionals who volunteered in several activities during the month of May.

The different May and June events that are volunteer opportunities for young Blacks to give back were discussed in detail on the show.

Program: "ON TRACK"-FM Host: Maudine Cooper

Issues: Financial, Education and Homelessness

Date: 05/29/2011

Guest: John Hall Acting director of DC Dept of Housing/Community Development

Kim Henderson, Director of Housing for GWUL

This show focused on housing in the District of Columbia and GWUL upcoming housing's fair on June 4^{th} . Free credit counseling, the homebuyer's process, closing cost, and down payment assistance. The HPAP program, financial literacy and several other topics were discussed in detail.

Program: "ON TRACK"-FM Host: Maudine Cooper

Issues: Financial, Education and Homelessness

Date: 06/05/2011, 06/19/2011

Guest: Dr. Garth N. Graham, M.D., M.P.H

Deputy Assistant Secretary for Minority Health

U.S. Dept. of Health & Human Services

This show focused on a serious talk about minority health particularly within the African American community. The program featured many of the health Initiatives by the U.S. Department of Health & Human Services. Some of the topics covered were Sickle Cell Disease, Heart Disease, Breast and Colon Cancer, Childhood Obesity and Childhood arthritis.

Men's health was also focused on in detail.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Education, Health, Women's Issues, Culture, Transportation and Youth

Date: 06/26/11

Guest: Sheri Sesay-Tuffour, Health and Finance Entertainment Committee

Fatmata Koronoma, CEO/Founder Therapeutic Inventions, Inc

This show focused on the upcoming Health and Finance and Entertainment event geared towards raising awareness with the Health/Finance in the African, Afro Caribbean, Caribbean, Latino and African American community. All of the financial presenters and vendors were listed and discussed.

Financial

WPGC Quarterly Issues Program Report 2nd Quarter (04/01/10-6/30/11)

Program:

"Community Focus -FM"

Host: 6

Guy Lambert

Issues:

Financial and Education

Run Time:

13:44 minutes of a 60 minute show

Aired:

6/12/11

Guest:

Nate Murrell

Title:

National Homeownership Month

Neighbor Works America is the country's preeminent leader in affordable housing and community development. We work to create opportunities for lower-income people to live in affordable homes in homes in safe, substainmentable neighborhoods that are healthy places for families to grow. Headquartered in Washington, DC NeighborWorks America operates through a national office, two regional offices and seven district offices. NeighborWorks America creates opportunities for people to live in affordable homes, improve their lives and strengthen their communities. Through NeighborWorks and its partnerships, America is a nation of vibrant communities all are proud to call home. In the way they conduct business at NeighborWorks America and relate to people both internally and externally.

Program:

"Community Focus -FM"

Host:

Guy Lambert

Issues:

Financial, Education, Crime and Violence, Youth, Women's Issues, Culture,

Transportation, Homelessness, Drugs and Health

Run Time:

11:06 minutes of a 60 minute show

Aired:

6/19/11

Guest:

Rushern Baker

Title:

County Executive for PG

On Tuesday, November 2, 2010, Rushern L. Baker, III was elected the 7th County Executive of Prince George's County, MD. His inauguration marked the latest chapter in a long career of dedicated public service. As an equal opportunity lawyer, economic development specialist, and State Delegate, Rushern has been an active member of the Prince George's County community for over 23 years. Rushern's family and professional life are firmly rooted in Prince George's County. He is honored to be serving his neighbors and fellow citizens as County Executive.

Crime/Violence

WPGC Quarterly Issues Program Report 2nd Quarter (4/01/11-6/30/11)

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Crime and Violence, Youth, Women's Issues, Financial, and Education

Run Time: 13:31 minutes of a 60 minute show

Aired: 4/03/11
Guest: Cheryl Banks

Title: Sexual Assault Center

In commemoration of April as Sexual Assault Awareness Month, the Sexual Assault Center at Prince George's Hospital Center will be holding its 7th Annual "Take Back the Night," a rally and candlelight vigil honoring the triumphs of all survivors of sexual assault/abuse from Prince George's County and surrounding communities. In its 37 years of existence, the Sexual Assault Center has served over 25,000 victims/survivors and their families. The event is set to take place Wed, April 6 from 6:30-9pm.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Crime and Violence, Youth, Women's Issues, Financial, and Education

Run Time: 12:28 minutes of a 60 minute show

Aired: 06/12/11
Guest: Becky Lee
Title: Becky's Fund

Becky's Fund executes its outreach strategy through national awareness and media campaigns, using radio, print and television public service announcements. The non-profit leverages education, Web 2.0 technology and essential resources to enable critical one-to-one connections between victims and survivors. These crucial resources take aim at the heart of damaging social beliefs that perpetuate a cycle of struggle among so many people in our community. Through its website and programs, Becky's Fund also connects donors with the specific needs of domestic violence victims. During the interview we learn that Becky's Fund will sponsor the DC WALK A MILE IN HER SHOES walkathon. During which men are encouraged to walk one mile in high heels to bring more awarness to domestic violence.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Crime and Violence, Youth, Women's Issues, Financial, and Education

Run Time: 9:05 minutes of a 60 minute show

Aired: 06/12/11
Guest: Eric King

Title: CYEP

CYEP is a nonprofit organization dedicated to providing the Northern Virginia area with a Fatherhood and Teen Pregnancy Prevention Program. The organization was founded to address and develop solutions to the issue of the fatherless home and to enhance the lives of youth through education,

career planning and development. CYEP will combine the resources of government, corporations, and community organizations to unite families, and empower children to reach their full potential. On Friday June 17th, CYEP will hold there 3rd Annual Fatherhood factor Fundraiser celebration.

Education

WPGC Quarterly Issues Program Report 2nd Quarter (4/01/11-6/3/11)

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Education, Crime and Violence, Youth, Women's Issues, and Financial

Run Time: 09:34 minutes of a 60 minute show

Aired: 6/12/11

Guest: Russ Shipley, Rick Green

Title: CHADD

"Now What", is a life-changing ride that cuts through the confusion, myths, and fears about being diagnosed with Adult ADHD. Through humor, drama, first-person stories, and interactive exercises. You'll laugh. You'll cry. You'll play "Are You Smarter Than An ADDer?" In this fun-filled performance Rick, Patrick and Dr. Jain explore everything from careers and finances to relationships and parenting; from the history of ADHD to coping tools and strategies. During the interview we also learn that CHADD is the nation's leading non-profit organization serving individuals with AD/HD and their families. CHADD has over 16,000 members in 200 local chapters throughout the U.S. Chapters offer support for individuals, parents, teachers, professionals, and others.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Education, Crime and Violence, Youth, Women's Issues, and Financial

Run Time: 09:34 minutes of a 60 minute show

Aired: 6/19/11
Guest: Bridgette Gray

Title: Year Up

The Year Up Program is truly one of a kind. There mission is to close the Opportunity Divide by providing urban young adults with the skills, experience, and support that will empower them to reach their potential through professional careers and higher education. They achieve this mission through a high support, high expectation model that combines marketable job skills, stipends, internships and college credits. Their holistic approach focuses on students' professional and personal development to place these young adults on a viable path to economic self-sufficiency. Year Up currently serves more than 1,000 students a year at sites in Atlanta, Baltimore*, Boston, Chicago, Providence, Puget Sound, New York City, San Francisco Bay Area and National Capital Region.

Health

WPGC Quarterly Issues Program Report 2nd Quarter (04/01/11-06/30/11)

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Health, Education, Crime and Violence, Youth and Financial

Run Time: 10:40 minutes of a 60 minute show

Aired: 6/12/11

Guest: Dr Varnardo Rhodes
Title: Real Men Get Checked

Get Checked 4 Life (GC4L) is a non profit organization created by a concerned physician to improve the quality of life within communities and ethnic groups that are underserved by the medical community. Racial discrimination, a lack of access to healthcare, and cultural barriers to health education are the classic contributors to poor health conditions among underserved populations. For these reasons, Get Checked 4 Life pays particular attention to the health concerns of communities that are at an increased and disproportionate risk for illnesses such as: HIV/AIDS, stroke, cancer, asthma, coronary heart disease, diabetes, and hypertension. GC4L believes that every man, woman, and child is entitled to good health and the necessary tools to teach them to live a long, healthy life. The organization will hold a health fair On fathers day weekend on Saturday June 18th, 2011 Time: 10am to 4pm: Location: DC Armory: Real Men Get Checked has made its way to our nation's capitol.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Health, Education, and Youth

Aired: 06/12/11

9:01 Minutes of a 60 minute show

Guest: Mishka Ferrell

Title: Johns Hopkins University

The National Children's Study will examine the effects of the environment and genetics on the growth, development, and health of children across the U.S. The study will follow participants from gestation until 21 years to improve the health and well-being of children and better understand the role various factors have on health and disease. Data from the study will contribute to the research of conditions such as pre-term birth, chronic health conditions such as asthma, obesity, diabetes, as well as other health and behavior outcomes. Researchers believe findings from the study will help provide critical information to assist in the development of prevention strategies, health and safety guidelines and future research. Montgomery County is one of 105 counties across the country that have been selected to participate in this groundbreaking study.

Program: "Community Focus -FM"

Host: Guy Lambert

Issues: Health, Education, Crime and Violence, Youth and Financial

Run Time: 15:59 minutes of a 60 minute show

Aired: 6/26/11

Guest: Dr Diane Adams

Title: AKA Health Initiative on Asthma

Alpha Kappa Alpha Sorority will embark upon a national multi-year campaign to educate and enlighten the community about to how to manage asthma in Tampa on October 20 as part of the National Head Start Awareness Month. The sorority will then galvanize thousands of members who will fan out to the nearly 1,000 communities worldwide where AKA a chapter has. The initiative is expected to reach millions of people afflicted with the disease, with a particular emphasis on reaching minority children. This campaign is being carried out in partnership with Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD), a program under the National Institutes of Health.

Culture

WPGC Quarterly Issues Program Report 2nd Quarter (04/01/11-06/30/11)

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Culture, Crime and Violence, Youth, Women's Issues, Financial, and Education

Run Time: 08:13 minutes of a 60 minute show

Aired: 6/05/11
Guest: Herman Oden
Title: 100 Fathers, INC

The 100 Fathers Inc. is a community based organization comprised of fathers, "God Fearing" men, churches, organizations, and businesses that recognize the need for responsible fathers to empower our families and communities by helping to determine positive outcomes through education, character development, social responsibility and activism. The 100 Fathers Inc. will address five critical areas:

1. Promoting Health and Wellness

2. Eliminating violence and inappropriate behavior in our youth

3. Promoting values and character development

4. Influencing fathers to increase involvement with their children education

5. Leading fathers toward greater involvement with their children and families

On June 11th they plan to host the Pre-Father's Day Explosion set to take place at Benning Terrace in Washington DC.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Culture, Crime and Violence, Youth, Women's Issues, Financial, and Education

Run Time: 08:13 minutes of a 60 minute show

Aired: 6/05/11

Guest: Dr Jacqui Watson

Title: Jamaican Women of Washington, INC

The Jamaican Women of Washington Inc looks to be a model philanthropic organization that makes a sustainable impact on the lives of the underserved. There overall mission is to raise awareness and provide support to organizations that focus on improving the health and quality of life of underserved and vulnerable women, children and families, primarily in Jamaica, W.I., and the Caribbean region. In June, they will spearhead there annual Tea Party in which monies will be raised to combat hypertension.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Culture, Crime and Violence, Youth, Women's Issues, Financial, and Education

Run Time: 17:13 minutes of a 60 minute show

Aired: 6/12/11
Guest: Ashfaq Ishaq

Title: International Child Art Foundation

The International Child Art Foundation's mission is to integrate the arts with science, sport and technology for the development of children's innate creativity and intrinsic empathy – preconditions for a more just, prosperous and nonviolent world. On July 10th, the International Child Art Foundation will hold there first ever, Children's day on the grounds of the national mall. Over 30-thousand people are expected to take part in this one of a kind event that focuses on enhancing the creativity of children.

Women's Issues

WPGC Quarterly Issues Program Report 2nd Quarter (04/01/11-06/30/11)

Program:

"Community Focus"

Host:

Guy Lambert

Issues:

Women's Issues, Crime/Violence Health, Education, and Youth

Aired:

05/29/11

10:51 Minutes of a 60 minute show

Guest:

Jamie Pennix

Title:

Girlfriends for Life

The Harlem Rockets Comedy Basketball Team are Coming to Upper Marlboro Girlfriends4Life Foundation will be hosting some very special guests! The Harlem Rockets, a talented group of basketball entertainers who combine incredible show time basketball skills and family-friendly comedy will face the Girlfriends4Life Defenders in a game benefiting the Girlfriends4Life Foundation; the Girlfriend4Life Defenders have graciously agreed to face the Harlem Rockets. Girlfriends4Life players include, teachers, coaches, parents, students... of the community.

Youth

WPGC Quarterly Issues Program Report 2nd Quarter (04/01/11-06/30/11)

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Youth, Crime and Violence, Education Women's Issues, and Financial

Run Time: 10:38 minutes of a 60 minute show

Aired: 06/05/11

Guest: Riche Holmes-Grant

Title: Generation ED

Generation Ed is a non-profit subsidiary. Just recently they decided to launch an exciting new debate club this summer for students in grades 4-12. There is no fee to join, but only 25 students will be selected. The overall goal of the debate club is to encourage children to become more vocal in expressing there feelings and thoughts. This is the first of many debate clubs to come for children in and around the DC area.

Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Youth, Crime and Violence, Education Women's Issues, and Financial

Run Time: 10:22 minutes of a 60 minute show

Aired: 06/05/11
Guest: Michael Walton

Title: Michael Walton Foundation

The program is designed to promote people-to-people friendships through an educational and cultural exchange experience between high schools students. Eight students from Friendship Collegiate Academy in DC will visit Brazil from April 19 - April 30, 2011. In the Fall of 2011, the Brazilian students will make their way to he Nation's Capital. he program is trying to raise funds for airfare for seven students and three teachers from Sobradinho high school in Brazilia, Brazil to come to D.C. for 10 days in October. They will stay with host families and learn about education and culture.